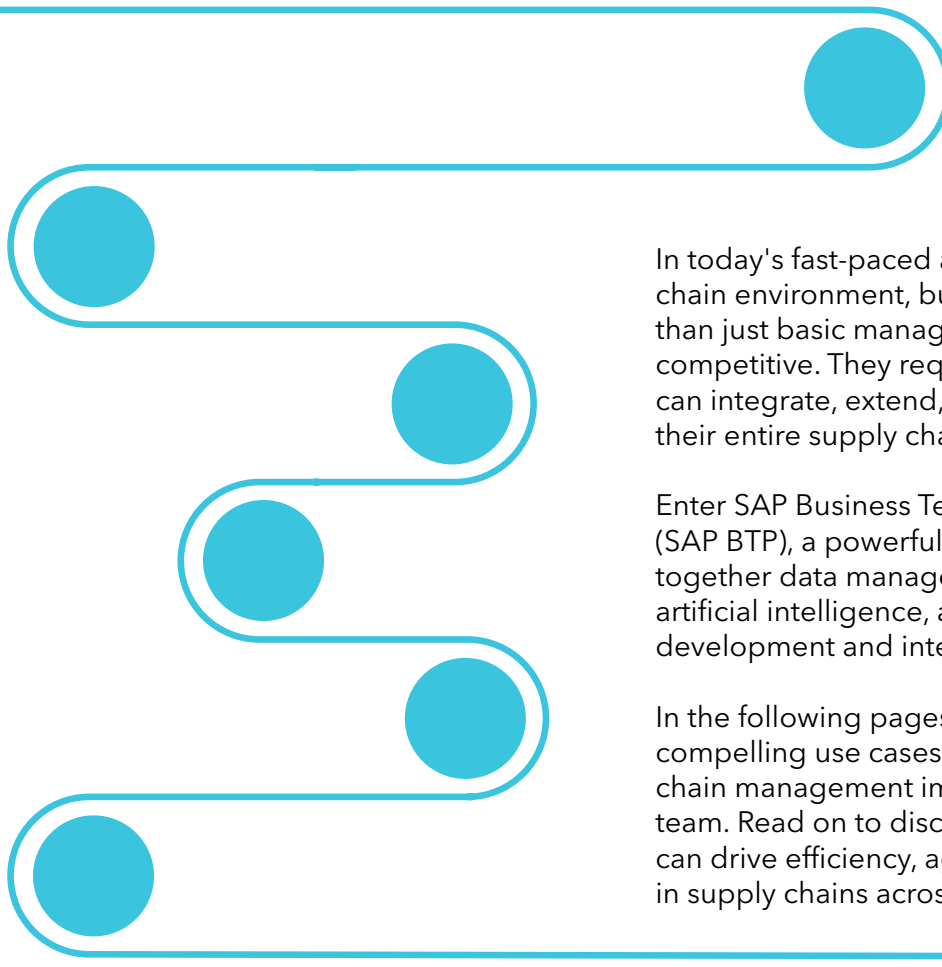


# Transforming supply chain management with SAP BTP

6 game-changing use cases



In today's fast-paced and complex supply chain environment, businesses need more than just basic management tools to stay competitive. They require a platform that can integrate, extend, and innovate across their entire supply chain ecosystem.

Enter SAP Business Technology Platform (SAP BTP), a powerful suite that brings together data management, analytics, artificial intelligence, application development and integration capabilities.

In the following pages, we'll explore six compelling use cases of SAP BTP for supply chain management implemented by our team. Read on to discover how the platform can drive efficiency, agility, and innovation in supply chains across industries.

# Enhancing real-time supply chain visibility



## Use case: integrated data and analytics for end-to-end visibility

Supply chain visibility is crucial for making informed decisions and responding swiftly to disruptions. SAP BTP enables businesses to integrate data from various sources - such as ERP systems, IoT devices, and external partners - into a unified platform.

By leveraging SAP Analytics Cloud within SAP BTP, organizations can create real-time dashboards that provide a holistic view of their supply chain operations. This enhanced visibility allows for better demand forecasting, inventory management and risk mitigation.

**Example:** A global chemical provider uses SAP BTP to aggregate data from its production plants, distribution centers, and suppliers. With real-time insights into inventory levels and production status, the organization can quickly adjust its supply chain operations to meet changing market demands. As a result, it can avoid stockouts and reduce excess inventory.



# Optimizing procurement processes with intelligent automation



## Use case: automated supplier risk management

Managing supplier risk is critical for maintaining a resilient supply chain. Within SAP BTP, AI and machine learning capabilities can automate the assessment and monitoring of supplier risks. By analyzing historical data, financial reports and external market indicators, the platform can predict potential risks and suggest mitigation strategies.

**Example:** A pharmaceutical business utilizes SAP BTP to monitor the financial health and compliance status of its suppliers. The platform automatically flags high-risk suppliers and suggests alternative vendors, ensuring the continuity of critical raw material supplies and reducing the risk of production delays.





# Streamlining logistics and transportation management



## Use case: real-time route optimization

Logistics and transportation are at the heart of supply chain operations, and inefficiencies in these areas can lead to increased costs and delays. The integration and IoT capabilities in SAP BTP can be used to streamline logistics processes, such as route planning and shipment tracking. By integrating GPS data, traffic information and delivery schedules, businesses can optimize delivery routes in real-time.

**Example:** A retail business uses SAP BTP to manage its fleet of delivery trucks. The platform continuously analyzes traffic conditions, weather forecasts and delivery priorities to dynamically adjust routes. This not only reduces fuel consumption, but also ensures that deliveries are made on time, improving customer satisfaction.



# Enhancing collaboration across the supply chain network



## Use case: collaborative supply chain planning

Effective collaboration between supply chain partners is essential for optimizing operations and responding to market changes. SAP BTP facilitates seamless communication and data sharing across the supply chain network. By creating a collaborative planning environment, businesses can align production schedules, inventory levels and demand forecasts with their partners.

**Example:** A consumer goods business leverages SAP BTP to collaborate with its suppliers and distributors for demand forecasting and inventory planning. This shared platform enables all parties to access the same data and insights, leading to more accurate forecasts and synchronized supply chain activities.



# Driving innovation with custom applications



## Use case: developing custom supply chain solutions

Every business has unique supply chain challenges that may not be fully addressed by standard software solutions. The application development environment within SAP BTP allows businesses to build custom applications tailored to their specific needs. These applications can be integrated with existing systems, providing a seamless experience for users.

**Example:** A logistics provider develops a custom application on SAP BTP that integrates with its existing SAP S/4HANA system. The application automates the process of booking and tracking shipments, providing real-time updates to customers and reducing manual workloads for employees.





# Improving demand planning with predictive analytics



## Use case: predictive demand forecasting

Accurate demand forecasting is essential for balancing inventory levels and meeting customer demand. SAP BTP offers predictive analytics tools to analyze historical sales data, market trends and external factors to generate accurate demand forecasts. These forecasts help businesses optimize their production schedules and inventory management.

**Example:** A food and beverage manufacturer uses SAP BTP's predictive analytics to forecast demand for its products during peak seasons. The platform considers factors such as past sales data, weather patterns and upcoming holidays to generate accurate forecasts. This enables the organization to adjust its production and inventory levels, minimizing waste and ensuring product availability.



## SAP BTP – a powerful tool for supply chain management

SAP BTP is a versatile and powerful platform that enables businesses to transform their supply chain operations. By integrating data, automating processes, and fostering collaboration with SAP BTP, organizations can stay ahead in an increasingly competitive market. Whether you're looking to enhance visibility, optimize your logistics processes or develop custom solutions for specific challenges, SAP BTP offers the tools and capabilities to drive supply chain innovation and efficiency.

As the supply chain landscape continues to evolve, businesses that leverage SAP BTP will be well-positioned to adapt, innovate and thrive in the face of new challenges and opportunities.

**Ready to unlock the benefits of SAP BTP  
for supply chain management in your  
business?**

**Contact 4flow's dedicated SAP consulting  
team today**



**SAP® Recognized Expertise**  
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